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DATE

Dear xxxxxxx

I am writing to ask for your commitment to support the Video Games Expenditure Credit and the introduction of an Independent Games Tax Credit should you be elected to Parliament at the General Election on 4th July 2024.

The video games industry is one of the sectors that the next Government and Parliament should aim to promote over years ahead. Research by [TIGA](https://tiga.org/news/tiga-set-agenda-for-the-uk-games-industry-with-2024-manifesto), the trade association representing the UK video games industry, shows that the UK video games industry employs over 25,000 full time development staff (including freelancers) in 1,801 studios.

The sector provides high skilled employment, supports economic growth in clusters throughout the UK and is export focused. In addition, our video games development sector is supported by 259 companies that provide it with key services, including QA, localisation, music, audio, script, art and animation. These companies employ 3,200 highly skilled people.

Our sector faces important challenges. Many smaller studios struggle to access finance. Additionally, Canada, France, Ireland, Belgium, Australia, New Zealand and at least 15 states in the USA offer generous tax reliefs for games production.

We need to retain and enhance the existing Video Games Expenditure Credit and augment it with an Independent Games Tax Credit to enable our industry to compete on a level playing field against our overseas competitors and to drive economic growth. The Video Games Expenditure Credit currently provides for a 34 per cent rate of relief on 80 per cent of qualifying expenditure. This should be made more generous. TIGA’s proposed [Independent Games Tax Credit](https://tiga.org/news/tiga-set-agenda-for-the-uk-games-industry-with-2024-manifesto) would provide a 53 per cent rate of relief on 80 per cent of qualifying costs on budgets of less than £15 million.

Can you confirm that you will work to retain and improve the existing Video Games Expenditure Credit and support the introduction of an Independent Games Tax Credit and so create high skill jobs, high technology businesses and economic growth throughout the UK?

I look forward to your reply.

Yours sincerely,